INDEX

1. INTRODUCTION 3
2. OBJECTIVE 4
3. STRUCTURE 4
4. SESSION CONCLUSIONS 5
5. KEY OUTCOMES 11
APPENDIX A – WGES PROGRAMME OUTLINE 14
APPENDIX B – DUBAI DECLARATION 20
1. INTRODUCTION

The inaugural World Green Economy Summit (WGES), which was held on the 15th and 16th of April 2014 in Dubai, UAE, brought together over 1,100 delegates to witness the launch of the first green summit in the Middle East and North Africa region. This unique platform brought together governments, businesses and financiers, to forge global green business partnerships and find viable solutions for the transition to a green world economy.

Over the course of the two days, thought leaders, members of government, and business leaders discussed and showcased strategies and commitments for the development of a global green economy. Some key outcomes of the event include:

- **Michele Sabban** invited Dubai to participate on The Road to Paris, which is a bottom-up advocacy platform, created to support the signing of a binding international climate change agreement at COP 21 in Paris 2015.

- The introduction of the WGES Public-Private Partnership, which from WGES 2015 and onwards, will be a year-round mechanism to drive projects and partnerships for green business.

- The Dubai Declaration, signed and announced by **H.H. Saeed Mohammed Al Tayer**, which outlines the next steps for WGES, and the commitment to develop Dubai as “The Capital of the Green Economy”

The main messages relayed at WGES this year, related to the need of immediate action and strong partnerships between the public and private sector, to ensure an inclusive green economy.
Alun Davies / Minister of Natural Resources and Food / Government of Wales – “One of the most exciting challenges facing us is how we power the economy of the future. People, society, government, and business must work in partnership to ensure that around the globe we can all learn lessons for future generations.”

Waleed Salman / Chairman / Dubai Carbon Centre of Excellence – “We need to grow in carbon reduction and energy efficiency in a right and sustainable way, engaging all stakeholders, where we ensure a social economic sustainability that protects people.”

2. OBJECTIVE

Held under the theme “Global Partnerships, Sustainable Future”, the World Green Economy Summit was launched to fulfill the need for a multi-stakeholder platform, devoted to developing business driven solutions for resource efficiency, sustainable growth, and green innovation.

The long-term aims of the World Green Economy Summit are to become:

- A strategic enabler for national green economy agenda;
- A regional and global growth driver of green trade and investment partnerships; and
- A green economy marketplace for technologies, products and services.

3. STRUCTURE

The Green Economy Framework

- Green Regulation
- Green Finance
- Green Marketplaces
- Green Partnerships
- Green Innovation
The programme of the World Green Economy Summit 2014 was based on the five pillars of the Green Economy Framework. In conjunction, topical issues relating to areas such energy efficiency, climate change negotiations, etc., were addressed during breakout sessions.

The purpose of the programme was to set the agenda for a multi-stakeholder collaboration to address global climate, energy, resources and sustainability challenges across regions, nations, cities and communities.

4. SESSION CONCLUSIONS

PLENARIES / Opening Ceremony

Helen Clark, Administrator of the UNDP & Christiana Figueres, Executive Secretary of the UNFCCC, endorsed WGES by participating via video message, where they urged for immediate action against climate change.

Sheikh Ahmed also accepted an invitation from Michele Sabban / Vice President of Ile de France / President of R20 Regions of Climate Action, and Chair of ‘The Road to Paris 2015’.

H.E. Saeed Mohammed Al Tayer / Chairman / WGES; MD / DEWA; Vice Chairman / Dubai Supreme Council of Energy – “The World Green Economy Summit is an extremely important step towards driving the UAE’s development into a green economy, through investment, green partnerships and the creation of a global market for green products, technologies and services. This Summit will help us to achieve economic and social development as we seek to battle climate change, and form a roadmap towards a greener economy.”
Christiana Figueres / Executive Secretary / UNFCCC – “Why is a green economy so urgently needed? Answered simply, to manage risk. Business as usual is risky business.”

Laying the Foundation for the Green Economy
The panellists discussed how policies and frameworks are necessary for the success of the green economy, and to what extent they will be determined through innovation and new behaviour. The plenary also tried to answer the question whether the green economy will coexist, or possibly replace the traditional modes of business. The panellists concluded that governments need to create the right frameworks for bottom-up and business led solutions for environmental challenges; and that local solutions to green growth still require global partnerships and cooperation.

H.E. Reem Ebrahim Al Hashimy / Minister of State / Government of UAE / Managing Director / World EXPO 2020 – “We are committed to delivering one of the most green expos ever and are looking at how we can design a site and a mechanism that is sustainable.”

HE Hakima El Haite / Minister of Environment / Morocco – “The State needs to be the example that we follow; all policies need to focus on green growth – something that we adopted as a measure to fight poverty and create growth.”

Green Public Private Partnership
During this plenary, panellists showcased their PPP developments and shared their unique insights on their key success factors. The main conclusions from the session were that a close collaboration between public and private sector, and an alignment of political will and available solutions, is needed in order to successfully implement large-scale green projects, and fulfil national green targets.

To further drive such partnerships and projects, it was announced that the World Green Economy Summit would create a Public-Private Partnership Platform, that will be launched at WGES 2015.
Xavier Joseph / CEO of Veolia – “Veolia is looking after PPP’s that are more than financial partnerships. We are looking after partnership in which our green technology solutions meet the political willingness and population expectations – planet expectations... Companies can bring solutions... Political willingness is the first step.”

Tong Yen Ho / CEO / Sino-Singapore Tianjin Eco-City – “Proposed projects have to cater to three principles – they have to be practical, replicable and scalable... [However] To move towards a greener world, it doesn’t mean you have to set greener standards.”

Jens Nielsen / CEO / World Climate Ltd. – “Change won’t happen unless we engage nations, the private sector, the finance sector that has the funding to scale initiatives, and the consumer and citizen - who in the end, we are all accountable to.”

Private Finance & the Green Economy
Panellists discussed new and innovative ways to finance green projects and shared their unique experience in green finance and mechanisms. The session also provided insight into what attracts green finance as well as why, and what governments can do to promote green funds and investments in the interest of green growth and sustainability. A key conclusion of this session was that green finance remains constrained by market and government failures. Investors need a reliable and predictable framework in order to scale investments.

An outcome was the integration of finance partners and their solutions into the World Green Economy Summit Public Private Partnership Platform, in order to facilitate the public sector in finding the most appropriate finance partner and solution, and for the financial community to better share their knowledge and solutions. Innovative financing will be a strong focus doing the next WGES.

Zoe Knight / Head of Climate Change Centre of Excellence at HSBC – “The green bond market reached $14 billion in 2014, but already this year $9 billion in green bonds have been issued to date. There are two main reasons for this – science and policy, with science driving the impetus for businesses to invest in green bonds, and policy providing the commitment and long terms drivers needed to unlock capital.”
Michael Bennett / Head / Derivatives & Structured Finance / World Bank – “Due to limited funds, it is difficult for us and our brethren in the multilateral community, to tackle [climate change] ourselves. So, what we are increasingly focusing on is how we can help without using funds, but instead use expertise. During this summit we signed an agreement with the Dubai Supreme Council of Energy, where the World Bank and UAE Ministry of Energy will work together to design a green fund initiative for Dubai.”

The Youth and Green Innovation:
On this plenary, panelists discussed how innovative ideas and ways of working can lead to a long-term change toward greater sustainability, as well as highlighted what makes green innovations commercially successful. Government support, knowledge exchange and international collaboration were identified as key drivers of innovation in the green economy.

This session also stressed the importance of education, and concluded that it was essential to engage the youth, as environmental awareness among the youth has the potential to engrain new thinking and behaviour that will help face future environmental challenges. Furthermore, the importance of research institutions for fostering innovation was also highlighted.

GEI Essay Runner-up / and Harvard PhD candidate / Daniel Thorpe – “As a youth, I can say that what is really valuable to me is not just funding and access, but mentorship and real world guidance from those with far more experience than me.”

Kishan Khoday / Practice Leader for Energy & Environment / UNDP – “I think [WGES] is a very important opportunity to bring out the ‘world’ part of the summit, to see how we can connect the emerging successes and innovations of the UAE to the global agenda, to really make the UAE a global partner in sustainable development.”

Dubai & The Green Economy Marketplace
During this panel, panellists discussed how Dubai could position itself as a global leader for the green economy, and The Green Economy Marketplace Platform was launched. The Green Economy Marketplace will work with leading green growth/green economy partners to identify green innovations and globally scalable models as well as support and foster change of rules and incentives to facilitate green economy development in line with the Dubai Vision 2021.
Andre Schneider / Chairman of World Climate Ltd. – “This inaugural World Green Economy Summit has shown the market conditions exist here in Dubai for the development of a genuine green finance trading hub. The sessions today have demonstrated that the outcomes of this Summit will be actionable, and incorporated into the long term planning of the economy here – particularly in regard to the upcoming EXPO 2020. We look forward to returning next year for the second installment of WGES here in Dubai.”

BREAKOUT SESSIONS / Smart Cities, Smart Infrastructure
Panellists discussed the need for information availability, the importance of data collection and analysis, and energy management, with the purpose of creating easier and more meaningful lifestyles. With panellists from both DEWA and RTA, lessons were shared from Dubai, as were cases from South Korea among others. It was agreed that although data is fundamental, it is necessary to transform data into usable information for consumers and to educate the general public, in order for it to have any effect on consumption.

Aimar Saleem / Director of Safety / Risk / Regulation & Planning Department / RTA – “It all comes from the vision of Sheikh Mohammed. He has a vision which is then taken by the government and transformed into very clear objectives, and we deliver. That’s what Dubai does”

Ogi Kavazovic / VP of Strategy & Marketing / Opower – “Dubai has amazing top down initiatives, but we have to consider the bottom up. The level of engagement raises immensely once customers are included in the process, and energy data is one of the

Road to Paris
During the session on The Road to Paris, panellists discussed what needed to be done to establish a strong coalition of business, government and finance to support a global climate deal on reducing carbon emissions, which is to be made in Paris at COP21 in 2015. It was concluded that business has a strong willingness to engage in sustainability, and support solutions for climate change. However, national policies need to catch up and provide the supporting regulatory framework for businesses to thrive in the green space. Moreover, it was concluded that concrete actions needed to be already be made at COP20 in Lima this year if there was to be any possibility for a binding international climate change agreement at COP21 in Paris.
Giles Dickson / VP / Environmental Policies & Global Advocacy / Alstom – “We have a business interest – which has nothing to do with reducing CO2 emissions as a business goal in its own right – but we have a business interest in having a sustainable operating environment long term”

Waleed Salman / Chairman / Dubai Carbon Centre of Excellence – “At the end it is a business opportunity, so the green economy, we the government believe, is the only solution for sustainability”

Energy Efficiency – Big Time
Solutions for energy efficiency are a core element of the green economy, and scaling and disseminating energy efficiency practices and solutions are necessary to ensure sustainable development and economic growth. During this session, business leaders and energy service providers shared lessons and experiences related to scaling energy efficiency. Education, increased awareness and innovation were cited as essential factors for promoting large-scale energy efficiency.

Vijay Kumar / Chief Business Officer / Pacific Controls – “Dubai is a unique city. Dubai is unlike any other city in the world from a demographics and population standpoint. Very few cities have the challenges of having to adapt their facilities and infrastructure to cyclical population changes. What works elsewhere might not work in Dubai. Business models and financing exist, but something is stopping us from full-fledged embrace of efficiency. Technology is available for energy – cloud based – and we will see more of that going forward.”

Eric Feinberg / Vice President / TrueBlue Energy & Industrial – “You can talk all day about the solution, but who are the people that are going to come and do it if they can’t come up with a model that they know is likely to be profitable. A flexible workforce [for retrofitting and other projects] can reduce the risks faced by business”
Pathways to Increasing the Share of Renewables
The share of renewable energy use needs to be increased in the interest of sustainable future. During this session, leaders from business, policy and finance discussed how to promote the use of renewable energy, and unanimously agreed that access to financing was at present largest constraint for renewable energy projects. Furthermore it was stated that the feasibility of renewable energy projects needs to be mapped, and that government policies needed to be clear and reliable, in order to de-risk such investments and attract private investment in to this sector.

Martin Krause / Global Energy Policy Advisor / UNDP – “We need to appeal to policy makers to set guidelines and policies so that investment in renewable energy can happen. There is a need to develop capacity, and a need to blend financing from many sources to make renewable projects happen.”

5. KEY OUTCOMES

The first World Green economy Summit successfully produced a number of tangible outcomes and commitments.

The Dubai Declaration
A key outcome of WGES 2014 was The Dubai Declaration, which pledged a commitment to establish WGES as a long-term development platform, in the aim of establishing Dubai as “The Capital of the Green Economy”. The commitments made through this Declaration will be followed up on over the course of the coming year, and serve as a point of departure for WGES 2015. Highlights from the Dubai Declaration include commitments to:
Sustain the engagements of stakeholders in preparation for WGES 2015, and to follow up on commitments made at WGES 2014;
Actively support initiatives and platforms launched out of WGES 2014;
Support the development of an innovative financing mechanism for green projects and investments;
Develop and showcase leading edge green innovation; Engage the youth in green economy activities;
Support an international agreement for climate change through the ‘Road to Paris’;
Publish an annual “Dubai Green Economy Report” to showcase all Dubai Green Economy projects and initiatives.

The full Dubai Declaration can be found in Appendix B.
**WGES Public-Private Partnership Platform**

The Dubai Declaration also supports the establishment of the year-round WGES Public-Private Partnership (PPP) Platform, which was announced with the aims to further drive green partnerships and projects in the MENA region.

This innovative platform will work with relevant stakeholders to identify financial solutions for PPPs, showcase businesses and solutions, and match-make regions, cities and utilities with particular technologies, finance and know-how.

The WGES Public-Private Partnership Platform will be launched at WGES 2015, where green projects and partnerships as a result of this platform will be showcased, and projects and possible PPPs will be actively promoted through the WGES platform in collaboration with partners, sponsors, and government entities.

This will be a unique and premier platform for solution oriented PPPs between business, governments and finance, and will be physically present as the innovative “exchange and match making platform” for public private partnerships during the World Green Economy Summit. This platform will also be available during the year through a dedicated Internet platform.

**The Road to Paris**

On the international front, Michele Sabban, President of R20 Regions for Climate Change and Vice President of Ile de France, invited H.H. Sheikh Ahmed bin Saeed Al Maktoum and the Dubai Supreme Council of Energy to join The Road to Paris, to help build a bottom-up, multi-stakeholder platform that will propose business driven solutions for climate change at COP21 in Paris 2015.

The World Green Economy Summit 2014 in Dubai was the first event on the Road to Paris, with a keynote introduction by Christiana Figueres, Executive Secretary of the UNFCCC, and a session devoted to discussing the Road to Paris.

WGES 2015 next year will be an essential checkpoint on the Road to Paris, as the outcomes of WGES 2015 and events such as the World Summit of Regions on Climate in Paris 2014, World Climate Summit 2014 in Lima, and others, will serve as input to the Paris Declaration, which will be presented to world leaders presented at COP21.

Dubai’s support for the Road to Paris initiative is apparent through the commitments of the Dubai Declaration.

**The Green Economy Marketplace**

Another initiative launched out WGES was the Green Economy Marketplace, which will take shape over the coming year, and will work with leading green growth and green economy partners such as the ICC, GGGI and UNDP to identify globally scalable models for the development of the green economy. During the coming year, the Green Economy Marketplace platform will bring together stakeholders to share best practice and generate thought leadership, which will be integrated in to WGES 2015.
Key Announcements

Alongside the WGES programme, several exciting announcements were made between key partners and businesses attending WGES. Several announcements made during WGES include:

- DEWA signed an MOU with the South Korean Utility, KEPCO, in order to form an international centre of excellence for Smart Grid technologies.
- DEWA has engaged energy efficiency company Etihad ESCO to conduct performance contracting for 7 of its facilities.
- The World Bank and Dubai Supreme Council of Energy signed an agreement to develop a funding strategy for green investments in Dubai.
- DEWA announced that they have started working with KPMG for the 100 MW extension of Mohammed bin Rashid Al Maktoum Solar Park, which then will become the world’s largest solar park.
- The Corporate Leaders Network for Climate Action launched the CEO Platform for Green Growth in MENA.

These tangible outcomes of the first World Green Economy Summit demonstrate the willingness of both the public and private sector to take the necessary steps towards a sustainable future. Through strong partnerships, community engagement and knowledge sharing, WGES has the potential to generate green business and catalyse the transition towards a global green economy.

Additional information about the World Green Economy Summit 2014 can be found at www.wges.ae. Available information includes:

- Extended programme, session descriptions and key questions
- Photos and biographies of speakers from the event
- CEO profiles of WGES 2014 sponsors
- Photos and video from the event, including session recordings
# DETAILED PROGRAMME

**TUESDAY, 15 APRIL 2014**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>08.30 - 10.00</td>
<td><strong>REGISTRATION FOR THE WORLD GREEN ECONOMY SUMMIT</strong></td>
</tr>
<tr>
<td>10.00 - 11.30</td>
<td><strong>OPENING CEREMONY</strong> – Laying the Foundation for the Green Economy</td>
</tr>
</tbody>
</table>

**Defining the necessary regulatory framework for the green economy**

Opening Ceremony:

United Arab Emirates National Anthem / WGES 2014 Opening Film / Brief introduction by Master of Ceremonies

Opening Keynote:

H.H. Sheikh Ahmed bin Saeed Al Maktoum / Chairman / Dubai Supreme Council of Energy

Video message from Helen Clark / Administrator / UNDP

The Green Economy – it will be a reality. But when, where and how? How much will be determined through ‘top-down’ policies and how much will be determined through ‘bottom-up’ innovation and new behavior from the next generation? How can we make the transition more inclusive? How to engage small and micro-businesses and address trade-offs so that all sectors and marginalized groups benefit? Will green economy coexist or will it replace the traditional economy, and will this happen as a steady evolution or a revolution?

Introduction to Keynote Plenary by Adnan Z. Amin / Director General / IRENA

Opening speeches followed by panel:

H.E. Reem Ebrahim Al Hashimy / Minister of State / Government of UAE: Managing Director / World Expo 2020 / H.E Hakima El Haite / Minister of Environment / Government of Morocco / Mr. Alun Davies / Minister of Natural Resources & Food / Government of Wales

Speeches:

H.D. Dr. Rashid Ahmed Mohammed bin Fahad / Minister of Environment & Water / Government of UAE (represented) / H.E. Dr. Matar Hamed Al Neyadi / Undersecretary for the Ministry of Energy / Government of UAE

Video message from Christiana Figueres / Executive Secretary / UNFCCC

Road to Paris Invitation by Michele Sabban / VP / Ile de France; President / R20 Regions of Climate Action

| 11.30 - 12.00 | **COFFEE BREAK**                                                        |
APPENDIX A – WGES PROGRAMME OUTLINE

DETAILED PROGRAMME

TUESDAY, 15 APRIL 2014

12.00 - 13.15
OPENING SESSION I
– Success in Green Public Private Partnership

To outline opportunities, conditions, and models for successful green PPPs. This plenary will also set the parameters for the future WGES PPP Platform

Big infrastructure requires big partnerships involving smart thinking, technology, finance and entrepreneurship. What experiences can help us to find successful and sustainable PPP frameworks and models? How can the public sector find the right partners and solutions through PPPs in inclusive green business? How will the private partners make this a commercial success that also advances social development? How can we develop a hub that connects the right stakeholders?

Keynote Speech:
Dr. Corrado Clini / Director General / Sustainable Development / Climate & Energy / Italian Ministry for Environment / Land & Sea

Moderator:
Sandrine Dixson-Declève / Director / The Prince of Wales’s EU Corporate Leaders Group

Speakers:
Ivano Iannelli / CEO / Dubai Carbon Centre of Excellence / Tong Yen Ho / CEO / Sino-Singapore Tianjin Eco-City / Xavier Joseph / CEO / Veolia / Chanho Park / Director of GGGI Abu Dhabi / Global Green Growth Institute / Finn Mortensen / Executive Director / State of Green

Announcement:
Introduction of the WGES PPP Platform / Jens Nielsen / CEO / World Climate Ltd.

13.15 - 14.45
LUNCH & NETWORKING

SIDE EVENT: CEO Platform for Green Growth in MENA
12.00 - 13.15  
OPENING SESSION I  
– Success in Green Public Private Partnership

To outline opportunities, conditions, and models for successful green PPPs. This plenary will also set the parameters for the future WGES PPP Platform

Big infrastructure requires big partnerships involving smart thinking, technology, finance and entrepreneurship. What experiences can help us to find successful and sustainable PPP frameworks and models? How can the public sector find the right partners and solutions through PPPs in inclusive green business? How will the private partners make this a commercial success that also advances social development? How can we develop a hub that connects the right stakeholders?

Keynote Speech:
Dr. Corrado Clini / Director General / Sustainable Development / Climate & Energy / Italian Ministry for Environment / Land & Sea

Moderator:
Sandrine Dixson-Declève / Director / The Prince of Wales’s EU Corporate Leaders Group

Speakers:
Ivano Iannelli / CEO / Dubai Carbon Centre of Excellence / Tong Yen Ho / CEO / Sino-Singapore Tianjin Eco-City / Xavier Joseph / CEO / Veolia / Chanho Park / Director of GGGI Abu Dhabi / Global Green Growth Institute / Finn Mortensen / Executive Director / State of Green

Announcement:
Introduction of the WGES PPP Platform / Jens Nielsen / CEO / World Climate Ltd.

13.15 - 14.45  
LUNCH & NETWORKING

SIDE EVENT: CEO Platform for Green Growth in MENA
## DETAILED PROGRAMME

**WEDNESDAY, 16TH APRIL 2014**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>08.30 - 09.00</td>
<td>REGISTRATION FOR THE WORLD GREEN ECONOMY SUMMIT</td>
<td></td>
</tr>
<tr>
<td>09.00 - 10.15</td>
<td>PLENARY I</td>
<td><strong>– Private Financing for the Green Economy</strong></td>
</tr>
<tr>
<td>10.45 - 12.00</td>
<td>PLENARY II</td>
<td><strong>– The Youth &amp; Green Innovation</strong></td>
</tr>
</tbody>
</table>

### PLENARY I

**– Private Financing for the Green Economy**

Outlining the opportunities, conditions and models for the engagement of private and public finance in the green economy

How can the public sector attract private money for the development of a green economy, is it through big PPP projects and/or regulation favorable for the creation of green business? How do we attract finance to green technology, business and projects? Where is it currently financially attractive to be a green investor and why? Where are the most important future green investment opportunities?

**Moderator:**
Seb Henbest / Head of Europe / Bloomberg New Energy Finance

**Speakers:**
Jonathan Maxwell / CEO Sustainable Development Capital LLP / Michael Bennett / Treasurer World Bank / Zoe Knight / Director of Climate Change Strategy / HSBC / Martin Kohlhase / VP & Senior Analyst / Moody’s Investors Service / Magali Bilocq / Director of Sustainable Banking / Credit Agricole

### PLENARY II

**– The Youth & Green Innovation**

The conditions and models for scaling green innovation, and engaging the role of the youth for long term change and sustainability

**Moderator:**
Eithne Treanor / Managing Director / E Media

**Speakers / Innovation:**
Dr. Ammar Nayfeh / Associate Professor / Masdar Institute of Science & Technology / Franco Vigliotti / Dean / EPFL Middle East / Marjolein Helder / Founder / Plant-E / Ogi Kavazovic / VP Strategy & Solutions Marketing / Opower / Kishan Khoday / Practice Leader for Energy & Environment / UNDP

**Speakers / Youth:**
Yousra Alomami Chaabi / Associate / YNNA Holdings / Ross Collins / PhD candidate & Winner of the GEI Essay Contest / MIT / Daniel Thorpe / PhD candidate & Winner of the GEI Essay Contest / Harvard
WEDNESDAY, 16TH APRIL 2014

12.00 - 13.30  LUNCH & NETWORKING

13.30 - 14.45  BREAKOUT SESSION

Energy Efficiency – Big Time

Scaling and diffusing models of energy efficiency

How do we overcome the gap between the actual investment in Energy Efficiency and what is commercially viable? What can be done with existing technologies? What support is necessary from governments? Which models, such as ESCOs, are socially enabling, scalable, and how do we diffuse these practices? What new and emerging social energy options could catalyze consumer demand?

Moderator:
John Tkacik / Renewable Energy & Energy Efficiency Partnership

Speakers:
Stephane Le Gentil / CEO / Etihad Energy Services / Eric Feinberg / Vice President / TrueBlue Energy & Industrial / Jonathan Maxwell / CEO / Sustainable Development Capital LLP / Francisco Silverio Marques / Business Development & Marketing Director / MAF Dakia / Michael Nuyttens / CEO / ETAP Vijay Kumar / Chief Business Officer / Pacific Controls

BREAKOUT SESSION

– Pathways to Increasing the Share of Renewables

Pathways to Increasing the Share of Renewables

Supporting targets for renewable energy use through

What are the viable ways to increase the share of renewable energy? Are national goals the way forward? How can business support and utilize national and regional green targets? What are best practices and how can they be shared when implementing new green projects? What role is international cooperation likely to play in the future?

Moderator:
Jelena Simjanovic / Emerging Markets Manager / Thompson Reuters Point Carbon

Speakers:
Martin Krause / Global Energy Policy Advisor / UNDP / Dr. Gangadhar Rao / COO & Whole Time Director, Lanco Solar / Dr. Wolfgang Moll / Head of Customer Interface and Trans-national Development Projects / RWE Technology (TBC) / Charlotte Aubin Kalaidjian / Founder & Managing Director / Green Wish Partners
APPENDIX A – WGES PROGRAMME OUTLINE

DETAILED PROGRAMME

WEDNESDAY, 16TH APRIL 2014

14.45 - 16.00  CLOSING SESSION & CEREMONY
– Dubai & Creating the Green Economy Market Place

Determining the way forward for the Green Economy Market Place

How can Dubai position itself as a global leader for the green economy? How do we go from talk to action? How do we induce consumer demand to go green? How much will price matter or are there other drivers of behavior change? How can costing externalities create incentives for positive change in industry and in households?

What would a strong green market place look like and how can we ensure it is widely accessible to all? How can open and competitive markets, catalyze the transition into an inclusive green economy?

Moderator:
Andre Schneider / Chairman / World Climate Ltd.

Speakers:
H.E. Saeed Mohammed Al Tayer / Vice Chairman / Dubai Supreme Council of Energy; CEO / DEWA / Dr. Romulo Paes De Sousa / Director / Rio+ World Centre for Sustainable Development / Andrea Bacher / Policy Manager Economic Policy / International Chamber of Commerce / Geraldine Ang / Climate Finance & Green Investment Analyst / OECD / Fahad Al Gergawi / CEO / Dubai FDI / Adil Al Zarooni / Senior Vice President of Sales / Economic Zones World

Closing Ceremony & Conference Outcomes:
H.E. Saeed Mohammed Al Tayer / Vice Chairman / Dubai Supreme Council of Energy
André Schneider / Chairman / World Climate Ltd

Appreciation Awards for Sponsors & Partners

16.00 - 16.30  REFRESHMENTS & SOCIALISING
APPENDIX B – DUBAI DECLARATION

WGES 2014 Declaration

We have come to the end of this inaugural World Green Economy Summit, which has been very successful and generated many new partnerships, initiatives and projects to develop a green economy, here in Dubai, in the region and worldwide. I want to thank you all, partners, speakers and participants for your engagement and support to the World Green Economy Summit, without you this would not have been possible.

Dubai has demonstrated throughout this World Green Economy Summit its commitment for a green economy and sustainable development. Hence we wish to make the following declaration of actions, to extend this effort and to build on the success of the World Green Economy Summit:

- Dubai commits to continue to develop the World Green Economy Summit to showcase green economy and business for the Dubai 2020 World Expo, the 2021 UAE Vision, and to develop Dubai as the capital of green economy.
- Dubai seeks to insure the engagement of stakeholders on a regular basis to prepare the next World Green Economy Summit in 2015 and track the commitments made during the World Green Economy Summit 2014.
- Dubai will provide support to top international organizations for the World Green Economy. Already for its inaugural year, the World Green Economy Summit received the support of prestigious organizations like IRENA, UNDP, and UNFCCC.
- Dubai will support the UN, R20, and World Climate to the Road to Paris. This process amongst business, finance, and government to facilitate a binding agreement in Paris 2015, has started here at the World Green Economy Summit 2014, will continue at the World Climate Regions Summit in October 2014 in Paris, and will be again here at the World Green Economy Summit 2015; and then go to Paris to be present there during the COP21 negotiations.
- Dubai commits to develop within the World Green Economy Summit a Public Private Partnership Platform to facilitate matchmaking between cities, regions and utilities, solution providers and financial institutions.
- Dubai commits its support to facilitate the development of innovative financing for green economy and will help showcasing them at the World Green Economy Summit.
- Dubai commits to continue to develop discussions and showcasing of leading edge innovation and the involvement and engagement of youth towards green economy and climate change in the context of the World Green Economy Summit.
- Dubai commits to publish an annual report, called Dubai Green Economy Report, which will showcase all Dubai Green Economy projects and initiatives.
APPENDIX B – DUBAI DECLARATION

On the road to Paris, to Dubai 2020, and to a sustainable future, let us collaborate to transform these two days into many tangible outcomes, and I am looking forward to greeting you again here at the World Green Economy Summit 2015.

Waleed Salman
Secretary General & Vice-Chairman - World Green Economy Summit
Chairman of the Advisory Board - World Green Economy Summit

Saeed Mohammed Al Tayer
Chairman - World Green Economy Summit
MD & CEO, Dubai Electricity and Water Authority